



Spectrum Homes exceeds its customers expectations through every step of the building process. It is OUR COMMITMENT to work with you from budgeting, to design, to construction, working with industry professionals and using only the best products and materials available, so that you can enjoy your home...for years to come!

Making Real Estate Easy

We help make one of your most important decisions easy. Our customer-centric approach focuses on you, by utilizing the latest building practices and professional resources available. With over 45 years of experience servicing the greater Lehigh Valley area, we are committed to delivering quality, value and consistency through every step of the construction process. According to Ken Snyder, broker and principal of Spectrum Group, "Whether we're working from many of the existing floor plans that are available to choose from, or we're doing a design-build from a "blank sheet" of paper, we will help you realize your dream." As a local, family run business, we use local suppliers and sub-contractors to build custom and semi-custom energy-efficient homes using the best products and materials available. We'll be by your side throughout the entire process, from establishing a budget, to helping you navigate the permit process to final move in. And, imagine being able to track the day-to-day progress on your mobile device!



Our selection room displays a variety of quality products and materials, including cabinetry, countertops, brick, tile, hardwood flooring, carpeting, and more.

Your Partner Throughout the Entire Building Process

- We will help you establish a budget.
- You can choose a design from an existing floor plan or a "white canvas" design-build.
- We encourage you to take advantage of our extensive land development expertise.
- You can visit our selection room to choose from a variety of quality products and materials.
- We use ENERGY STAR products with value pricing.
- We use local suppliers and sub-contractors
- We encourage on-site visits to your home during the building process
- You can track our progress using BuilderTREND online scheduling
- We will even help you navigate the permit process to final move in
- We offer a 10-year Quality Warranty
- And, a ComfortHome® Warranty

We Use the Best Building Products and Materials

- AdvanTech Subflooring
- Andersen Windows
- Bilco Basement Doors
- CertainTeed Siding
- EFM Boilers
- GAF Roofing
- Johns Manville Insulation
- KraftMaid Cabinets
- Moen Faucets
- Overhead Garage Doors
- Schlage Door Locks
- Shaw HGTV Home Flooring
- Sherwin-Williams Paint
- Simonton Windows
- Therma-Tru Doors
- Trane HVAC
- Whirlpool Appliances
- ZIP System Wall Sheathing

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A Spectrum Group Company

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